



CLEANING KIT

Application Guide



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The image features a background of soft, out-of-focus green foliage. On the left and right sides, there are branches with sharp, vibrant green leaves that frame the central text. The leaves have a natural, slightly irregular shape and visible veins.

THANK
YOU

FOR MAKING A
SUSTAINABLE
CHOICE

BABY SAFE NON-TOXIC BIODEGRADABLE ECO-FRIENDLY



Certified Green Products: All CARE products are non-toxic and made from natural ingredients and are Green Pro Certified. These CII-IGBC Green Pro Certified products are completely safe for your entire family, including your pets. GreenPro is a product certification that helps an environmentally conscious customer to make an informed choice to buy eco-friendly products. GreenPro is a mark of guarantee that the product is environment-friendly throughout the different stages of its life cycle which includes the Design Stage, Raw Material Selection, Manufacturing Process, Product Performance during Use, Disposal and Recycling. For more information on Green Pro, please visit <https://igbc.in>

Net Zero Plastic Footprint: The Plastic Neutral partnership is part of our resolve to CARE for our homes, family and the planet. It's the first step we've taken to measure and reduce the plastic footprint CARE bottles generate. We're committed to reducing this further by rethinking the way we pack CARE cleaners. Our mission is to build solutions that are One with the Earth and commit us to build a closed-loop circular supply chain. To know more about how our Plastic Neutral Program works, visit <https://www.plasticneutral.global/ekamcares>



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APPLICATION AREAS



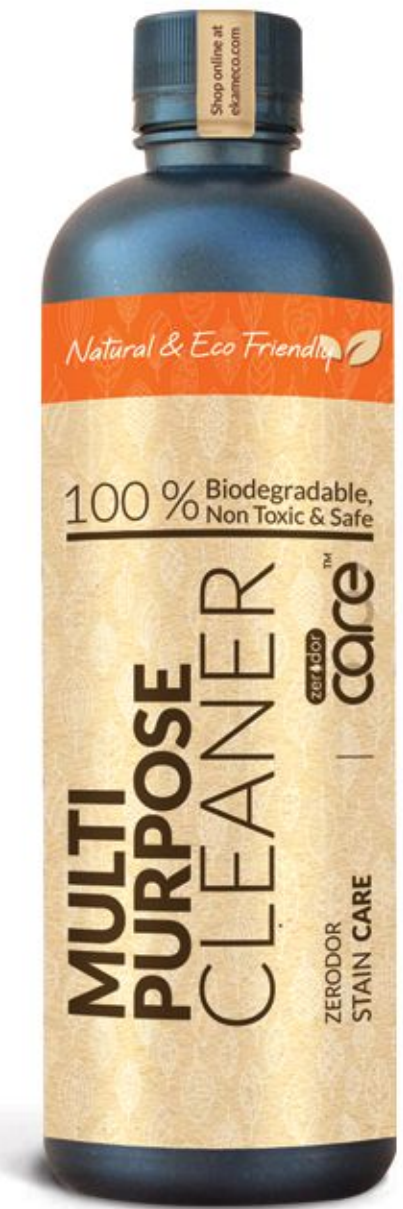
CARE NATURAL MULTI PURPOSE CLEANER

CARE Multi Purpose Cleaner is a highly versatile, powerful cleaner and stain remover. Use it for washing clothes, fitness gears, linens, carpets, curtains, sofa covers, bedding, car seats, cloth diapers etc. It is also very effective for cleaning kitchen chimneys, accessories, counter tops, glass facade and many more. CARE Multi Purpose Cleaner uses natural fruit based extracts to remove and eliminate stains and odors. These ingredients quickly break down substances like grease, food spills, fats, oils and give you a sparkling clean surface.

Directions for use

Shake well before every use. Use 4 capfuls (for full load of washing machine) for regular cleaning of clothes. For stained / soiled clothes, put 2 caps in 2L of lukewarm water and soak it for 15-20 minutes before regular cleaning.

For cleaning of kitchen chimneys and other hard stains or greasy surfaces, apply concentrated desired amount of CARE Multi Purpose Cleaner directly on the surface and leave it for 5-10 min. Scrub gently and clean the surface with water or wet cloth. For soft stains, make a mixture of 5 caps of stain care in 2L lukewarm water. Note- Check the color fastness of the cloth before using it.



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CARE NATURAL TOILET CLEANER

The CARE Toilet Cleaner is your answer to all your toilet cleaning woes. It uses active enzymes and non-toxic micro-organisms which are the most effective ingredients to remove and eliminate stains and odors. These ingredients quickly break down substances like soap scums, soap rings, uric salts, calcium deposits, and organic matter. That means, instead of just wiping away the stains or fungal growth, it breaks down those stains to prevent the disease-causing organisms from growing back again.

Directions for use

Shake well before every use. Do not dilute. Hold the bottle upside down and use the spray nozzle provided for maximum reach. Do not attach any spray pipe while holding the bottle upside down. Brush and leave for 10 minutes (60 minutes for optimum results) and rinse. Do not use with any bleach or cleaning product.



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FLOORS
& TILES



MARBLES
& GLASS



ALL HARD
SURFACES



FURNITURE

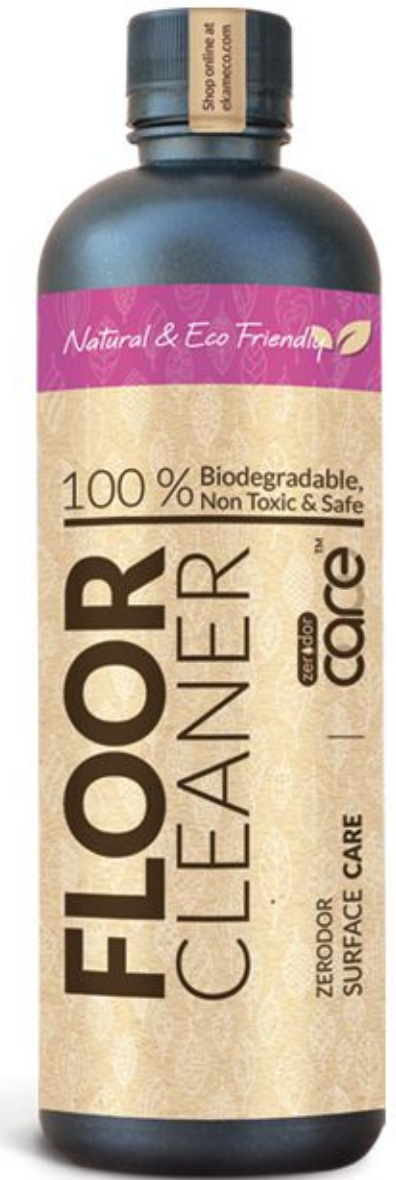
CARE NATURAL FLOOR CLEANER

The CARE Floor Cleaner is a natural Degreaser, Cleaner, and Odor Controller. It uses active enzymes which are the most effective ingredients to remove and eliminate stains and odors. These ingredients quickly break down substances like grease, food spills, fats, oils, dry skin, dirt, and urine. That means instead of just wiping away the stains or fungal growth, the Floor Cleaner breaks down those stains and prevents the disease-causing organisms from growing back again.

Directions for use

Shake well before every use. For optimum results during regular cleaning of Shiny Floor Surfaces, Polished Granite and Marble, dilute 3 capfuls in half bucket (4 Ltrs) of lukewarm water and mop the surface. For cleaning Glass & Mirrors, Bathroom & Household fixtures and Kitchen & Bathroom Sinks, spray directly on the surfaces, scrub with a scrubber and leave it for 10-15 minutes. Rinse thoroughly with water. CARE Floor cleaner can also be used undiluted for cleaning and removing stains.

Note- Use of higher concentration on hard surface cleaning may leave temporary white marks that can be cleaned by plain water.



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CARE NATURAL FRESHENER

The CARE Freshener is a biologically advanced natural freshener for home interiors, restroom & public areas, laundry rooms, locker rooms and fitness facilities. It uses active enzymes and non-toxic microorganisms. These are the most effective ingredients to deep clean pores of surfaces and act against persistent bad odor by acting on the source of the odor itself.

Directions for use

Shake well before every use. Do not dilute. Spray the freshener 2-3 times directly on the surfaces to get a long lasting result. Avoid spraying the freshener in the air. Test in an inconspicuous area for color fastness if being used on carpet, upholstery or fabric. For Car interiors, spray on the seats, floor or roof. The freshener can be sprayed on any hard surface like Sofa-sets, Couches, Pillows, Carpets, Yoga Mats, Curtains, Linens, Bed Sheets, Shower Curtains, Upholstery, Car Seats, Dashboard and many more such areas.



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CARE NATURAL DISHWASH

CARE Dishwash is a highly versatile, powerful, cleaner and stain remover. Use the solution to clean all your dishes and utensils and keep your loved ones healthy. The solution is non-toxic, biodegradable and safe for you and your family. CARE Dish Wash uses natural fruit & plant based extracts and selective enzymes to remove and eliminate stains and odors. These ingredients quickly break down substances like grease, food spills, fats, oils and give you a sparkling clean surface.

Directions for use

Shake well before every use. For regular cleaning, we recommend diluting the liquid in a 1:10 proportion with water. In case you have a hard stain at hand like after milk has boiled over or cooking beans in some cases, we recommend using the liquid without dilution. For hard stains, scrub the surface with CARE Dishwash and leave it for 5-10 minutes. Rinse thoroughly with clean water. You can also use CARE Dishwash in a dishwasher as long as it accepts liquid. We designed the product to be used as a replacement to conventional dishwashing liquid, so it should work smoothly in most standard dishwashers. Do not mix with any other cleaners.



CARE NATURAL FRUIT & VEGETABLE WASH

We all are worried about the daily groceries, fruits, and vegetables we purchase these days. Where have they come from, what hands they have been through, and most importantly if they carry any infections or not. Well, no need to worry now. Here is an all-natural, safe wash specially formulated to keep your worries away. It's completely safe, made up of natural extracts of Haldi and neem, and leaves no smell after cleaning. The product is made with lots of love and care by the self-help women's group whom we work with.

Directions for use

Shake well before every use. Add 1-2 cap full of CARE Fruit & Vegetable Wash in 1 Liter of Clean Water depending upon the water hardness. Mix the solution thoroughly till you get foam. Foam formation is an indicator of good dilution and is not a measure of the cleaning efficiency. Soak uncut and whole fruits & vegetables or grocery packets and rub the surfaces gently for 30 seconds. Leave them soaked for 10 minutes and then rinse and wash thoroughly with clean water. Dry naturally before storing. Do not wash cut fruits and vegetables. Check the grocery packets for leakage before washing.



CARE NATURAL HAND WASH

We live in uncertain times where there is a persistent risk of infections when we move outdoors. Maintaining good hand hygiene is one of the simplest things we can do to minimise our exposure to such risks. Common moments to use a handwash in a typical home:

- After you arrive back home from outside,
- Before you go to prepare or eat food,
- After you experience coughing or sneezing,
- After using the bathroom or lavatory and
- After you have handled garbage

CARE Natural Hand Wash is completely safe, made up of natural extracts of Haldi, Tulsi, and Coconut that leaves no smell after cleaning. The product is made with lots of love and care by the self-help women's group whom we work with.

Directions for use

Follow these five steps every time.

Wet your hands with clean, running water (warm or cold), turn off the tap, and takes few drops of CARE Natural Hand Wash. Lather your hands by rubbing them together. Lather the backs of your hands, between your fingers, and under your nails. Scrub your hands for at least 20 seconds. Need a timer? Hum the "Happy Birthday" song from beginning to end twice. Rinse your hands well under clean, running water. Dry your hands using a clean towel or air dry them.



HOME CARE PRODUCTS YOU CAN TRUST



BUILDING **HUMANE & HYGIENIC** SOLUTIONS FOR A **HEALTHY WORLD**



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